

## Quotation

Q, No: Tag-00 -bd

Name:

Company Name:

Date / /2011

TAGLARA ADS & RATES							
#	Standard Ads Areas	Size	Qty	C/P	Scale	Place	Total
1	Full Page	10'x7'	2	2000	XL	Cover	\$4,000.00
2	Full Page	10'x7'	2	1200	XL	Inner Cover	\$2,400.00
3	Half Page	5'x7'	10	700	L	Pages	\$7,000.00
4	Quarter Page	2.5'x7'	10	300	M	Pages	\$3,000.00
5	Quarter Page	5'x3.5'	10	300	M	Pages	\$3,000.00
6	Banner Size	1.5'x7'	15	200	S	Pages	\$3,000.00
7	Side Page	10'x1.5'	5	250	S	Pages	\$1,250.00
8	Album	14'x10'	1	3000	XXL	Pages	\$3,000.00
9	Logo Page	1.5'x2.5'	30	100	S	Pages	\$3,000.00
10	Campaign Page	10'x7'	1	1300	XL	Pages	\$1,300.00
11	Business Report	10'x7'	1	1000	XL	Pages	\$1,000.00
12	Half Quarter	2.5'x3.5'	5	200	S	Pages	\$1,000.00
13	Gate Fold	10'x7'	1	2000	XL	Pages	\$2,000.00
14	Gate Fold	10'x14'	1	2900	XXL	Pages	\$2,900.00
15	Bleed Fold	10'x7'	1	1900	XL	Pages	\$1,900.00
16	Pack Cover	10'x14'	1	2500	XXXL	Second Cover	\$2,500.00
17	Company of the Month	10'x7'	1	1000	XL	Pages	\$1,000.00
18	Top Business Man of the Month	10'x7'	1	1700	XL	Pages	\$1,700.00
19	Top Employers of the Month	10'x7'	1	300	XL	Pages	\$300.00
20	Top Employee of the Month	10'x7'	1	1000	XL	Pages	\$1,000.00
<b>Grand Total</b>							<b>\$46,250.00</b>
<b>Printing Costs</b>							
#	Qty	Unit	Total	Tin USD	Exc-R		
1	5000	250	1250000	27777.77778	45		
2	10000	220	2200000	48888.88889	45		
3	25000	170	4250000	94444.44444	45		
4	50000	140	7000000	155555.5556	45		

### Print Quality

High Quality full color print, Size 7\*10 inch, Qty 5000, Pages 100, Inside Page 115 gr ,glossy paper, Album dye cutting UV Emboss, Gate fold, Bleed fold, hard cover 300 gr, mate lamination, binding Swing +hot glue, Second cover mate paper.

### Design Quality

Innovative top quality expert design with output from: Corel draw , Adobe Illustrator, Quark Express, Print Artist, Photoshop, Photo Impact, Softwares.

### Distribution

All Over Afghanistan: Email Marketing, Government Offices, Private Sectors, Airlines, Hotels, Motels

### Target Groups

15-45 Youths and Professionals

### Sponsors

Diamonds=\$ 42,000.00 ,Golden= \$30,000.00,Silver=\$20,000.00,Bronze=\$12,000.00

### Total Expenses

Data \$ 4,000.00,Admin 10,000.00, Print \$ 28,000.00= \$ 42,000.00

### Contact:

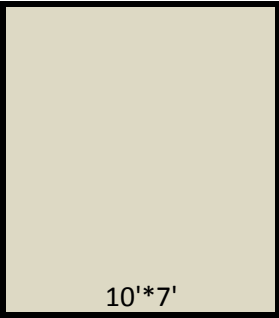
Business Development Team

Email: [baedaar@gmail.com](mailto:baedaar@gmail.com), [Info@taglara.com](mailto:Info@taglara.com)

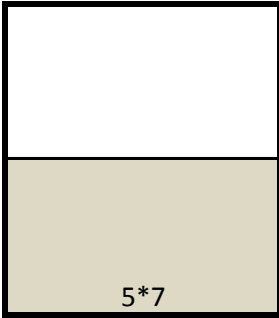
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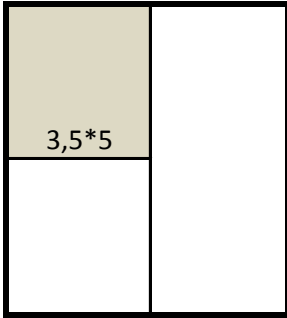
Full Page



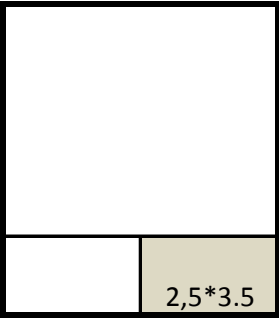
Half Page



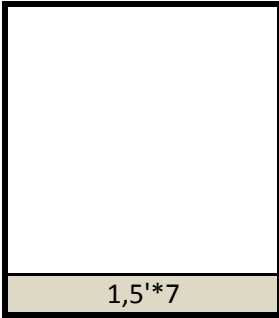
Quarter Page



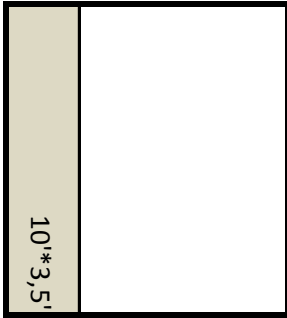
Half Quarter



Banner Size



Side Banner



Album Size

